

THE HOT BABBITT NEWS

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Newsletter of the Sis-Q A's, Yreka, CA

May 2020



First Pictures of the New Ford Car
Get complete details TOMORROW at Ford salesrooms

Five years ago we have been working on the new Ford car. For weeks and months you have been hearing rumors about it. For the past few days you have been reading news of the details of it in the newspapers. ... You will realize that this is a car that brings you more beauty, speed, quiet, comfort, safety, economy and service than you ever thought possible in a five year car.

NOTE THESE FEATURES
Beautiful new low body lines
Choice of four colors
32 to 40 miles an hour
Remarkable maintenance
40 to 50 miles per gallon of gasoline
Rustless steel body
Rigid Ford economy and reliability
Unexcelled performance
All new Ford coils
New suspension
New front and rear light housings
New door and fender
New bumper
New floor
New front and rear
New steering gear
New front and rear
New front and rear
New front and rear

FORD MOTOR COMPANY
Detroit, Michigan



Modern Automobile

Five years ago—three years ago—two years ago—it would have been impossible to produce such a really fine car at such a low price. It is possible today only because of the development of new machines, new manufacturing methods and new production economies that are as remarkable as the car itself.

The Ford Motor Company did not set out to manufacture a new car at a certain figure. It decided on the kind of a car it wanted to make and then found ways to build it at the lowest possible price.

Every purchaser shares the benefits of the established Ford policy of making or controlling the source of raw materials, of selling millions of cars at a small margin of profit and of constantly giving greater and greater value without greatly increased cost.

As Henry Ford himself has said: "We make our own steel—we make our own glass—we mine our own coal. But we do not charge a profit on any of these items or from these operations. Our only profit is on the automobile we sell."

There are good and substantial reasons, therefore, for the enduring quality that has been built into the new Ford car for its low price.

When you know the joy of driving the new Ford—when you see its outstanding performance under all conditions—when you study its reliability and low cost of up-keep—you will know that it is not just a new automobile—but just a new model, but the advanced expression of a new idea in modern, economical transportation. There is, indeed, nothing quite like it anywhere in design, quality and price.

FORD MOTOR COMPANY
Detroit, Michigan

Put the Ford Truck on your pay-roll



Ford platform bodies and dump bodies are used extensively in highway building, general construction and excavation work. In addition, Ford dump bodies are used for hauling coal, coke and garbage.

INTRODUCING The 1931 FORD De Luxe Tudor Sedan

THE NEW DE LUXE TUDOR SEDAN



FOR those who desire unusually beautiful and attractive interior and exterior fittings combined with the utility and comfort of a coach, the New Ford De Luxe Tudor Sedan offers a happy choice. Upholstery is optional in rich Mohair, Bedford Cord, or Broadcloth. The entire floor is heavily carpeted. Cowl lights and a dome light are regular equipment. There is a choice of de luxe body colors with wheels to harmonize. The windshield is of safety glass, fenders and wheels are bonderized to prevent the spread of rust, radiator shell, headlamps and many other bright metal parts are of Rustless Steel. Here indeed is a car which appeals to those who want de luxe but economical transportation.

De Luxe Tudor Upholstery is of fine quality—durable as well as luxurious. There are arm rests on both sides of the spacious, deeply cushioned rear seat. Five adult passengers may ride in this car with comfort.



The driver's seat is fitted with the new quick adjustment mechanism and is easily regulated, even when occupied, to accommodate the long or short reach. Mothers who, because of small children, prefer the two-door type appreciate this convenient feature.

The Sis-Q A's, of Siskiyou County, California, is a chapter of
The MODEL A FORD CLUB OF AMERICA



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Vice President.....Linda Ellison
Secretary.....Cindy Hammar

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The Model A Ford Club of America is a non-profit corporation of California and a national historical society dedicated to the restoration and preservation of the Model A Ford automobile as manufactured from 1928 through 1931

Mark Your Calendar

Due to Governor Newsom's continuing statewide "Stay-at-home" order, we are unable to make plans for any future events at this time.

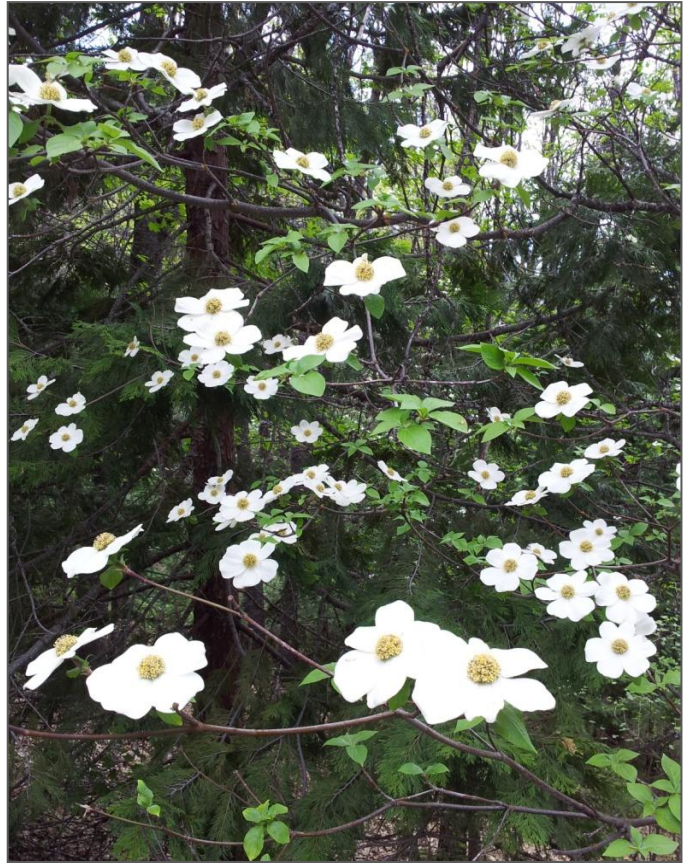
I've been thinking...

Spring is surging northward, and is gradually spreading from the valleys and up the slopes towards the growing gaps in the snowfields. Color is returning to the landscape. Every day there are new and different buzzing and fluttering things, and creeping and crawling things to notice. Birds are building their nests and fishes are swimming towards their spawning grounds. The humans are starting to plant seeds, pull weeds, and cut grass. On warm afternoons, laundry is fluttering on clotheslines, windows are open to the clean air, and children are merrily riding bicycles. It's a nice time to sit on the porch and watch the day go by.

As in most rural and small town regions of the country “stay-at-home” doesn't go over too well around here, and most folks have been just going on about their business as usual. In some places the virus is still kind of hanging around, I guess, but there are signs that some of the “lock-downs” and restrictions maybe be starting to loosen up. I'm not sure how much more of this staying home stuff people can take. I remember learning in elementary school that sunlight kills viruses, which is one of the reasons why flu gets around so easily in the winter, when we are all crammed together indoors for long periods of time. And, years ago it was discovered (not surprisingly) that vitamin D helps support a robust immune system. So, if you feel the itch to get outside, maybe your body is trying to tell you something.

I've noticed an uptick in face masks in public, and increasingly receptionists, bank tellers, and cashiers are shielded behind sneeze guards, while everyone is getting used to standing behind bits of tape a couple of yards apart. If this becomes the norm for the future, I am concerned about the long-term affect that all of this fear, distrust and suspicion will have on traditional social interactions. Our humanity centers on physical closeness, personal contact, and intimate conversation. How unfortunate that our human *being* is increasingly impeded by barriers of Plexiglas, and dust masks (which conceal crucial facial expressions). I fully understand the reasoning of such precautions, but hopefully, this too will soon pass, and we can once again greet our friends and new acquaintances with hugs and warm handshakes.

Meanwhile, let's think about maybe taking a little “unofficial” Model A drive together. Perhaps we can take a little *Corona Cruise* around Shasta Valley (?), then plop down for a picnic lunch somewhere and have a nice visit - while “keeping our distance” of course. - RG





**We'd most certainly
like to wish you
a very Happy Birthday!**

Shirley Smoot, May 22nd

Dolores Amaral, May 26th

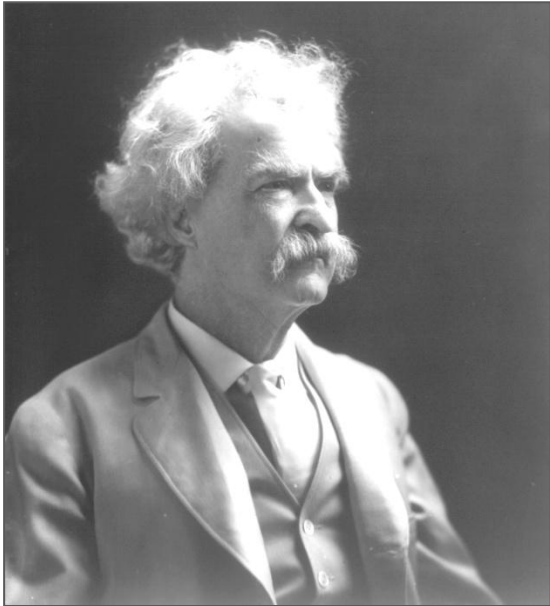
WORD SEARCH

Defunct American Auto Makers

L E S S I K R A L C
 E U L U L L A J H E
 W K O A N O I A J L
 I L N P E N N X R B
 S L I I G D I A N A
 I A C E L I E U O N
 T D M E S K R B R T
 R N R O C E X U M A
 U A N O H T A R A M
 C R O M P T O N A P

Able	HCS
Ace	Kissel
Ajax	Klink
Auburn	Klondike
Bantam	Lewis
Chandler	LuLu
Cino	Marathon
Clark	Norma
Crompton	Pan
Curtis	Penn
Deal	Rainier
Diana	Randall
Earl	Sun
Gem	Thomas

The Wit and Wisdom of Mark Twain



Never put off till tomorrow what you can do the day after tomorrow.

The more you explain it, the more I don't understand it.

Get your facts first, then you can distort them as you please.

We have the best government that money can buy.

Patriotism is supporting your country all the time, and your government when it deserves it.

Many a small thing has been made large by the right kind of advertising.

It is easier to fool people than to convince them they have been fooled.



Cars, in the end, are just things. Great things. Fun things. Things that are worthy of our time and passion. But it all comes back to the people in our lives and the memories we build with them.

McKeel Hagerty

